



OHIO SECTION

American Water Works Association

**20
26**

Annual Sponsor Prospectus

**Building Stronger Partnerships
for a Sustainable Future**

Presented by:

Ohio Section American Water Works Association

About OAWWA

The Ohio Section of the American Water Works Association (OAWWA) is dedicated to promoting public health, safety, and welfare through the quality and quantity of water delivered to the public. We are committed to providing effective water management solutions in Ohio through a range of professional development opportunities, including educational conferences, workshops, scholarships, local news, information, and networking opportunities with other Ohio water professionals. Our membership includes water utility employees, municipal officials, public health professionals, engineers, scientists, educators, consultants, and many other professionals in the drinking water industry.

The Numbers

2,000

Ohio Section
Members

3,500

Contacts through
Email Distribution

26%

Average Email
Open Rate

1,500

Conference
Attendees

Strategic Pillars



MEMBER
ENGAGEMENT



ORGANIZATIONAL
STEWARDSHIP



TRAINING &
DEVELOPMENT



COMMUNICATIONS



WORKFORCE

Sponsor Packages

Your financial support is crucial to our mission. Contributions like yours enable OAWWA to offer educational and networking events at an affordable cost, allowing our staff to focus on our strategic priorities. Our revamped sponsorship program offers your organization exclusive benefits and recognition at various events and through our communications—all with a one-time purchase. We look forward to working more closely with you in 2026! If you have any questions, contact OAWWA at info@oawwa.org.

Sponsor Levels:

-  Platinum
-  Gold
-  Silver
-  Bronze
-  a la carte
-  Advertising

Sign up online at <http://www.oawwa.org/sponsor> by January 31, 2026.

PLATINUM LEVEL \$8,000

Total Package Value: \$13,030 | For Benefits January 1-December 31, 2026

WEBSITE & PUBLICATIONS

- **OAWWA.org Homepage**
 - Company logo featured as Platinum Level Sponsor
- **H2O in the Know (e-newsletter)**
 - Recognized as Platinum Level Sponsor, 4x/year.
 - One featured article with link
- **Waterfront (printed member newsletter)**
 - Recognized as Platinum Level Sponsor in all three issues

ONE WATER CONFERENCE

- **Golf Outing Foursome**
- **Registration Benefit - Choose One:**
 - 3 Full Conference Registrations
 - \$995 off Standard Exhibit Booth *plus* \$250 off Exhibitor Passport Listing
- **Onsite Recognition:**
 - Recognized as OAWWA Sponsor with Exhibit Booth flag
 - Logo listed in slides at OAWWA Member Appreciation Lunch

RACES FOR GLOBAL WATER

- **Lead Sponsor (Choose One Race: Cincinnati, Cleveland, or Columbus)**
 - Includes 10 race entries

Upgrade to 3C sponsor for \$1,800 includes 36 race entries across all three races

TRAINING & EDUCATION EVENTS

- **Training Event Sponsorship - Two Events**
 - Logo on attendance certificates
 - Logo featured on in promotional emails
 - Opportunity to provide promotional material at OAWWA registration desk
- **Training Event Registration - Choose One:**
 - One (1) standard booth at the Northern and Southern Ohio Utility Expos
 - 3 registrations to Section Training Event *plus* 4 registrations to District Training Event
- **Hosted Webinar**
 - One live OAWWA-hosted webinar featuring your speaker and educational content
- **General Recognition at Events**
 - Logo in OAWWA Business slides
 - Logo on onsite signage

MEMBERSHIP & NETWORKING

- Logo featured in New Member Welcome emails and New Member virtual Orientations
- Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)
- Logo featured in promotional emails for YP Networking Events

Become a 2026 Sponsor

Join Us in Strengthening Ohio's Water Community!

GOLD LEVEL \$5,000

Total Package Value: \$9,095 | For Benefits January 1-December 31, 2026

WEBSITE & PUBLICATIONS

- **OAWWA.org Homepage**
 - Company logo featured as Gold Level Sponsor
- **H2O in the Know (e-newsletter)**
 - Recognized as Gold Level Sponsor, 3x/year.
 - One featured article with link
- **Waterfront (printed member newsletter)**
 - Recognized as Gold Level Sponsor in all three issues

ONE WATER CONFERENCE

- **Registration Benefit - Choose One:**
 - 2 Full Conference Registrations *plus* 1 Single Day Registration
 - \$800 off Standard Exhibit Booth plus \$200 off Exhibitor Passport Listing
- **Onsite Recognition:**
 - Recognized as OAWWA Sponsor with Exhibit Booth flag
 - Logo listed in slides at OAWWA Member Appreciation Lunch

RACES FOR GLOBAL WATER

- **Start Line Sponsor (Choose One Race: Cincinnati, Cleveland, or Columbus)**
 - Includes 5 race entries

Upgrade to 3C sponsor for \$2,250 includes 36 race entries across all three races

TRAINING & EDUCATION EVENTS

- **Training Event Sponsorship - One Event**
 - Logo on attendance certificates
 - Logo featured on in promotional emails
 - Opportunity to provide promotional material at OAWWA registration desk
- **Training Event Registration - Choose One:**
 - 75% discount on 1 standard booth at the Northern and Southern Ohio Utility Expos
 - 2 registrations to Section Training Event *plus* 3 complimentary registrations to District Training Event
- **General Recognition at Events**
 - Logo in OAWWA Business slides
 - Logo on onsite signage

MEMBERSHIP & NETWORKING

- Logo featured in New Member Welcome emails and New Member virtual Orientations
- Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)
- Logo featured in promotional emails for YP Networking Events

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SILVER LEVEL \$3,000

Total Package Value: \$6,690 | For Benefits January 1-December 31, 2026

WEBSITE & PUBLICATIONS

- **OAWWA.org Homepage**
 - Company logo featured as Silver Level Sponsor
- **H2O in the Know (e-newsletter)**
 - Recognized as Silver Level Sponsor, 2x/year
- **Waterfront (printed member newsletter)**
 - Recognized as Silver Level Sponsor in all three issues

ONE WATER CONFERENCE

- **Registration Benefit - Choose one:**
 - 1 Full Conference Registration *plus* 1 Single Day Registration
 - \$500 off 1 Standard Exhibit Booth *plus* \$125 off Exhibitor Passport Listing
- **Onsite Recognition:**
 - Recognized as OAWWA Sponsor with Exhibit Booth flag
 - Logo listed in slides at OAWWA Member Appreciation Lunch

RACES FOR GLOBAL WATER

- **Finish Line Sponsor (Choose One Race: Cincinnati, Cleveland, or Columbus)**
 - Includes 4 race entries

Upgrade to 3C sponsor for \$2,500 includes 36 race entries across all three races

TRAINING & EDUCATION EVENTS

- **Training Event Registration - Choose One:**
 - 45% discount on 1 standard booth at the Northern and Southern Ohio Utility Expos
 - 1 registration to a Section Training Event *plus* 2 complimentary registrations to District Training Event
- **General Recognition at Events**
 - Logo in OAWWA Business slides
 - Logo on onsite signage

MEMBERSHIP & NETWORKING

- Logo featured in New Member Welcome emails and New Member virtual Orientations
- Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)
- Logo featured in promotional emails for YP Networking Events

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BRONZE LEVEL \$1,500

Total Package Value: \$5,050 | For Benefits January 1-December 31, 2026

WEBSITE & PUBLICATIONS

- **OAWWA.org Homepage**
 - Company logo featured as Bronze Level Sponsor
- **H2O in the Know (e-newsletter)**
 - Recognized as Bronze Level Sponsor, 1x/year.
- **Waterfront (printed member newsletter)**
 - Recognized as Bronze Level Sponsor in all three issues

ONE WATER CONFERENCE

- **Registration Benefit - Choose one:**
 - 1 Single Day Registration
 - \$250 off 1 Standard Exhibit Booth
- **Onsite Recognition:**
 - Recognized as OAWWA Sponsor with Exhibit Booth flag
 - Logo listed in slides at OAWWA Member Appreciation Lunch

RACES FOR GLOBAL WATER

- **Lead Sponsor (Choose One Race: Cincinnati, Cleveland, or Columbus)**
 - Includes 3 race entries

Upgrade to 3C sponsor for \$2,750 includes 36 race entries across all three races

TRAINING & EDUCATION EVENTS

- **Training Event Registration - Choose One:**
 - 25% discount on 1 standard booth at the Northern *and* Southern Ohio Utility Expos
 - 2 complimentary registrations to District Training Event
- **General Recognition at Events**
 - Logo in OAWWA Business slides
 - Logo on onsite signage

MEMBERSHIP & NETWORKING

- Logo featured in New Member Welcome emails and New Member virtual Orientations
- Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)
- Logo featured in promotional emails for YP Networking Events

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Join Us in Strengthening Ohio's Water Community!

A LA CARTE OPTIONS

OAWWA SUPPORTER - \$500

- Logo listed on OAWWA.org
- Recognized as OAWWA Supporter in all three issues of Waterfront

HOSTED WEBINAR - \$750

- One live OAWWA-hosted webinar featuring your speaker and educational content
- Logo in promotional emails and on certificates

TRAINING EVENT SPONSOR – \$1,390

- **Recognition at one District or Section Training Event, including:**
 - Logo on attendance certificates
 - Logo in event slides
 - Logo on onsite signage
 - Logo in promotional emails

RACES FOR GLOBAL WATER

All sponsors receive their company logo on the race website, onsite signage, and race t-shirts.

Sponsor all three races!

- 3C Sponsor - \$3,000
 - Receive 36 race entries (to be split across all three races)

Choose one race:

Cincinnati | Cleveland | Columbus

- Lead Sponsor - \$1,200
 - Receive 10 race entries
- Start Sponsor - \$750
 - Receive 5 race entries
- Finish Sponsor - \$500
 - Receive 4 race entries
- Water Sponsor - \$250
 - Receive 3 race entries

ADVERTISING OPTIONS

The sponsorship packages exclude advertising in printed or email newsletters.

WATERFRONT

Connect with water professionals throughout the state of Ohio. Waterfront has a controlled circulation of 2,000 water professionals, with a pass-along readership of more than 5,000 individuals. [View the Media Kit here.](#)

H2O IN THE KNOW

H2O in the Know is the Ohio Section AWWA's essential weekly e-newsletter, delivering the latest news, events, and updates from the water industry to over 3,000 contacts. Focused on keeping you informed and connected, it provides valuable insights and information tailored for water professionals. [View the Media Kit here](#)

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