



# **2025 Annual Sponsor Prospectus**

# About OAWWA

The Ohio Section of the American Water Works Association (OAWWA) is dedicated to promoting public health, safety, and welfare through the quality and quantity of water delivered to the public. We are committed to providing effective water management solutions in Ohio through a range of professional development opportunities, including educational conferences, workshops, scholarships, local news, information, and networking opportunities with other Ohio water professionals. Our membership includes water utility employees, municipal officials, public health professionals, engineers, scientists, educators, consultants, and many other professionals in the drinking water industry.

## The Numbers

2,000

Ohio Section Members

3,500

Contacts through  
Email Distribution

26%

Average Email  
Open Rate

1,500

Conference Attendees

## Strategic Pillars



MEMBER  
ENGAGEMENT



ORGANIZATIONAL  
STEWARDSHIP



TRAINING &  
DEVELOPMENT



COMMUNICATIONS



WORKFORCE

## Sponsor Packages

Your financial support is crucial to our mission. Contributions like yours enable OAWWA to offer educational and networking events at an affordable cost, allowing our staff to focus on our strategic priorities. Our revamped sponsorship program offers your organization exclusive benefits and recognition at various events and through our communications—all with a one-time purchase. We look forward to working more closely with you in 2025! If you have any questions, contact OAWWA at [oawwa@assnoffices.com](mailto:oawwa@assnoffices.com)

Sign up online at <http://www.oawwa.org/sponsor> by January 31, 2025.

### Sponsor Levels:

-  Platinum
-  Gold
-  Silver
-  Bronze
-  a la carte
-  Advertising

# PLATINUM LEVEL \$8,000

Total package value: \$12,225 | For benefits January 1-December 31, 2025

## WEBSITE

Company logo on OAWWA.org homepage as Platinum Level Sponsor  
(\$1,000 value)

## PRINT/E-NEWSLETTER

Logo and link featured in H2O in the Know e-newsletter as Platinum Level Sponsor, 4x/year.  
(\$300 value)

Logo listed as Platinum Level Sponsor in all three issues of the 2025 member newsletter, *Waterfront*.  
(\$750 value)

Article with logo and link featured in member e-newsletter once a year.  
(\$500 value)

## ONE WATER

***\*One Water Sponsorships are not included with OAWWA Sponsorship Packages. View 2025 One Water Sponsorship Opportunities [HERE](#).***

Golf Outing Foursome  
(\$500 value)

Recognized as OAWWA Sponsor with Exhibit Booth flag  
(\$500 value)

Logo listed in slides at OAWWA Member Appreciation Lunch  
(\$300 value)

Choose one:

- 3 Complimentary Full Conference Registrations  
(\$1,245 value)
- 1 Complimentary Standard Exhibit Booth & Exhibitor Passport Listing  
(\$1,250 value)

## RACES FOR GLOBAL WATER

Lead Sponsor – includes 10 race entries  
Choose one race: Cincinnati, Cleveland, or Columbus  
(\$1,200 value)

## TRAINING EVENTS

Logo featured on attendance certificates for two District or Section Training Event  
(\$1980 value)

Hosted webinar, live or recorded – must include educational value/content  
(\$750 value)

Choose one:

- One complimentary standard booth at the Northern and Southern Ohio Utility Expos  
(\$575 value)
- 3 complimentary registrations to Section Training Event & 4 complimentary registrations to District Training Event  
(\$600 value)

Logo featured in OAWWA slides for training events  
(\$150 value)

Logo featured in onsite signage  
(\$150 value)

Logo featured in promotional emails for selected event  
(\$500 value)

Opportunity to provide promotional material at OAWWA registration desk for selected event  
(\$300 value)

## MEMBERSHIP & MEMBER EVENTS

ACE - Midwest Mixer  
(\$500 value)

Logo featured in New Member Welcome emails  
(\$100 value)

Logo featured during New Member Orientations  
(\$100 value)

Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)  
(\$400 value)

Logo featured in promotional emails for YP Networking Events  
(\$400 value)



# GOLD LEVEL \$5,000

Total value: \$9,095 | For benefits January 1-December 31, 2025

## WEBSITE

Company logo on OAWWA.org homepage as Gold Level Sponsor  
(\$1,000 value)

## PRINT/E-NEWSLETTER

Logo and link featured in H2O in the Know e-newsletter as Gold Level Sponsor, 3x/year.  
(\$225 value)

Logo listed as Gold Level Sponsor in all three issues of the 2025 member newsletter, *Waterfront*.  
(\$750 value)

Article with logo and link featured in member e-newsletter once a year.  
(\$500 value)

## ONE WATER

***\*One Water Sponsorships are not included with OAWWA Sponsorship Packages. View 2025 One Water Sponsorship Opportunities [HERE](#).***

Recognized as OAWWA Sponsor with Exhibit Booth flag  
(\$500 value)

Logo listed in slides at OAWWA Member Appreciation Lunch  
(\$300 value)

Choose one:

- 2 Complimentary Full Conference Registrations and 1 Complimentary Single Day Registration  
(\$1,000 value)
- 80% discount on one Standard Exhibit Booth and Exhibitor Passport Listing  
(\$1,000 value)

## RACES FOR GLOBAL WATER

Start Sponsor – includes 5 race entries *Choose one race: Cincinnati, Cleveland, or Columbus*  
(\$750 value)

## TRAINING EVENTS

Logo featured on attendance certificates for one District or Section Training Event  
(\$990 value)

Choose one:

- 75% discount on one standard booth at the Northern and Southern Ohio Utility Expos  
(\$430 value)
- 2 complimentary registrations to a Section Training Event & 3 complimentary registrations to a District Training Event  
(\$425 value)

Logo featured in OAWWA slides for training events  
(\$150 value)

Logo featured in onsite signage  
(\$150 value)

Logo featured in promotional emails for selected event  
(\$500 value)

Opportunity to provide promotional material at OAWWA registration desk for selected event  
(\$300 value)

## MEMBERSHIP & MEMBER EVENTS

ACE - Midwest Mixer  
(\$500 value)

Logo featured in New Member Welcome emails  
(\$100 value)

Logo featured during New Member Orientations  
(\$100 value)

Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)  
(\$400 value)

Logo featured in promotional emails for YP Networking Events  
(\$400 value)



# SILVER LEVEL \$3,000

Total value: \$6,690 | For benefits January 1-December 31, 2025

## WEBSITE

Company logo on OAWWA.org homepage as Silver Level Sponsor  
(*\$1,000 value*)

## PRINT/E-NEWSLETTER

Logo and link featured in H2O in the Know e-newsletter as Silver Level Sponsor, 2x/year.  
(*\$150 value*)

Logo listed as Silver Level Sponsor in all three issues of the 2025 member newsletter, *Waterfront*.  
(*\$750 value*)

## ONE WATER

***\*One Water Sponsorships are not included with OAWWA Sponsorship Packages. View 2025 One Water Sponsorship Opportunities [HERE](#).***

Recognized as OAWWA Sponsor with Exhibit Booth flag  
(*\$500 value*)

Logo listed in slides at OAWWA Member Appreciation Lunch  
(*\$300 value*)

Choose one:

- 1 Complimentary Full Conference Registration & 1 Complimentary Single Day Registration (*\$630 value*)
- 50% discount on one Standard Exhibit Booth and Exhibitor Passport Listing  
(*\$630 value*)

## RACES FOR GLOBAL WATER

Finish Sponsor – includes 4 race entries  
*Choose one race: Cincinnati, Cleveland, or Columbus*  
(*\$500 value*)

## TRAINING EVENTS

Choose one:

- 45% discount on one standard booth at the Northern and Southern Ohio Utility Expos  
(*\$255 value*)
- 1 complimentary registration to a Section Training Event & 2 complimentary registrations to a District Training Event  
(*\$250 value*)

Logo featured in OAWWA slides for training events  
(*\$150 value*)

Logo featured in onsite signage  
(*\$150 value*)

Logo featured in promotional emails for selected event  
(*\$500 value*)

## MEMBERSHIP & MEMBER EVENTS

ACE - Midwest Mixer  
(*\$500 value*)

Logo featured in New Member Welcome emails  
(*\$100 value*)

Logo featured during New Member Orientations  
(*\$100 value*)

Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)  
(*\$400 value*)

Logo featured in promotional emails for YP Networking Events  
(*\$400 value*)



# BRONZE LEVEL \$1,500

Total value: \$5,050 | For benefits January 1-December 31, 2025

## WEBSITE

Company logo on OAWWA.org homepage as Bronze Level Sponsor  
(*\$1,000 value*)

## PRINT/E-NEWSLETTER

Logo and link featured in H2O in the Know e-newsletter as Bronze Level Sponsor, 1x/year. (*\$75 value*)

Logo listed as Bronze Level Sponsor in all three issues of the 2025 member newsletter, *Waterfront*. (*\$750 value*)

## ONE WATER

***\*One Water Sponsorships are not included with OAWWA Sponsorship Packages. View 2025 One Water Sponsorship Opportunities [HERE](#).***

Recognized as OAWWA Sponsor with Exhibit Booth flag  
(*\$500 value*)

Logo listed in slides at OAWWA Member Appreciation Lunch  
(*\$300 value*)

Choose one:

- 1 Complimentary Single Day Registration  
(*\$225 value*)
- 25% discount on one Standard Exhibit Booth  
(*\$245 value*)

## RACES FOR GLOBAL WATER

Finish Sponsor – includes 3 race entries  
*Choose one race: Cincinnati, Cleveland, or Columbus*  
(*\$250 value*)

## TRAINING EVENTS

Choose one:

- 25% discount on one standard booth at the Northern and Southern Ohio Utility Expos  
(*\$150 value*)
- 2 complimentary registrations to a District Training Event  
(*\$150 value*)

Logo featured in OAWWA slides for training events  
(*\$150 value*)

Logo featured in onsite signage  
(*\$150 value*)

Logo featured in promotional emails for selected event  
(*\$500 value*)

## MEMBERSHIP & MEMBER EVENTS

Logo featured in New Member Welcome emails  
(*\$100 value*)

Logo featured during New Member Orientations  
(*\$100 value*)

Logo featured in promotional emails for virtual member events (Diversity, Careers, etc)  
(*\$400 value*)

Logo featured in promotional emails for YP Networking Events  
(*\$400 value*)



# A LA CARTE OPTIONS

## OAWWA SUPPORTER - \$500

Company name listed on OAWWA.org and in all three 2025 issues of the member newsletter, *Waterfront*.

## ACE MIDWEST MIXER - \$500

Celebrate with the Illinois, Indiana, Michigan, and Ohio Sections at AWWA ACE.

## HOSTED WEBINAR - \$750

Host an educational webinar in 2025! Includes logo on email marketing, sent to over 3,000 emails) and on the event webpage.

## CONTACT HOUR SPONSOR - \$990

Logo featured on attendance certificates for one District or Section Training Event

## TRAINING EVENT SPONSOR - \$800

Logo featured in OAWWA slides for one District or Section training event, onsite signage, and promotional emails for event.

## RACES FOR GLOBAL WATER

All sponsors receive their company logo on the race website, onsite signage, and race t-shirts. Proceeds for all 2025 Races for Global Water will go to Water for People to assist in their mission to increase access to clean water worldwide.

### Sponsor all three races!

- **3C Sponsor - \$3,000**  
Receive 36 race entries (to be split across all three races)

### Choose one race:

#### Cincinnati | Cleveland | Columbus

- **Lead Sponsor - \$1,200**  
Receive 10 race entries
- **Start Sponsor - \$750**  
Receive 5 race entries
- **Finish Sponsor - \$500**  
Receive 4 race entries
- **Water Sponsor - \$250**  
Receive 3 race entries

# ADVERTISING OPTIONS

The sponsorship packages do not include advertising in the printed or email newsletter publications.

## WATERFRONT

Connect with water professionals throughout the state of Ohio. *Waterfront* has a controlled circulation of 2,000 water professionals, with a pass-along readership of more than 5,000 individuals.

[View the Media Kit here.](#)

## H2O IN THE KNOW

*H2O in the Know* is the Ohio Section AWWA's essential weekly e-newsletter, delivering the latest news, events, and updates from the water industry to over 3,000 contacts. Focused on keeping you informed and connected, it provides valuable insights and information tailored for water professionals.

[View the Media Kit here](#)

